UGC + LIFESTYLE / ENGLISH & ESPAÑOL

Johany Cortorreal.

Más que un título.

Dominican creator. Working mamá.
Psychology student. Boston area.



A personal perspective.

I create beauty, skincare, fashion and lifestyle UGC in English, Spanish or both. My work includes product videos, unboxings, demonstrations, photography and voiceovers. AI-assisted concepts are identified and agreed by project.

WHAT I CREATE

UGC video
Product demonstrations, unboxings, routines and voiceovers.

Photo + bilingual creative
Lifestyle photography in English and Spanish. AI-assisted concepts by agreement.

Let’s create together.

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SELECTED WORK

Everyday stories, *with intention.*



Seaweed Bath Co

Product demonstration

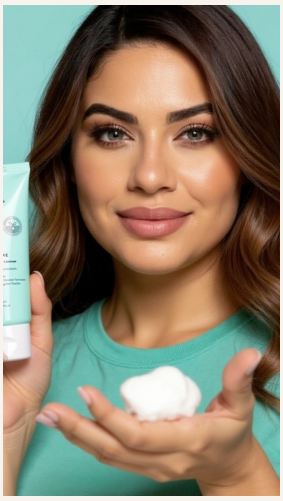
VIEW ORIGINAL ↗



MySmile

Everyday product content

VIEW ORIGINAL ↗



FRÉ Skincare

Skincare content

VIEW ORIGINAL ↗



Further Food

Real + AI-assisted creative

VIEW ORIGINAL ↗

A SIMPLE COLLABORATION

01 / Share your brief. Tell me about your product, audience and goal.
02 / Align on the scope. Concepts, deliverables, dates and usage rights.
03 / Create and review. Production and review as agreed for your project.

Boston area · Available for NYC events with advance planning.
Project scope and rates are discussed individually.

View full portfolio & videos ↗